

# PLACEMENT REPORT (2013-14)



## ***Anand Institute of Management (MBA-702)***

### Placement Report for the year 2013-14

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Shri Ramkrishna Seva Mandal (SRKSM) is a mark of respect in its 60 years of golden existence.

Anand Institute of Management (AIM) was set up in 2004 and is affiliated to Gujarat Technological University (GTU), Ahmadabad and is also approved by All India Council of Technical Education (AICTE), New Delhi.

The primary objective of the institute is to impart value based education by providing aspiring young and budding future managers with managerial and administrative training at the post graduate level and thereby creating human assets in the society.

#### **Overview of Placement for the batch 2012-14:**

**ITM SKILL ACADEMY** was biggest recruiter this year in terms of number of students selected. **17** students have been selected in that. Total **26** companies have seen their interest in Anand Institute of Management.

**97** total jobs have been offered to interested candidates. Highest package offered is **3.00 lakhs p.a. + incentives**. And **96.30%** students have been placed till date.

- Total number of students interested in placement: **38**
- Total number of jobs offered: **97**
- Total number of students shortlisted: **36**
- Total placement in percentage: **96.30 %** till June 18, 2014. (52 out of 54)
- No of companies interested in our college: **26**

Placement cell have contacted 98 companies personally visited (Anand GICD & Ahmedabad and Baroda), more than 100 companies through e-mail, and more than 135 companies through personal call.

Placement in charge have selected 7 students as placement coordinator for helping me for placement purpose.

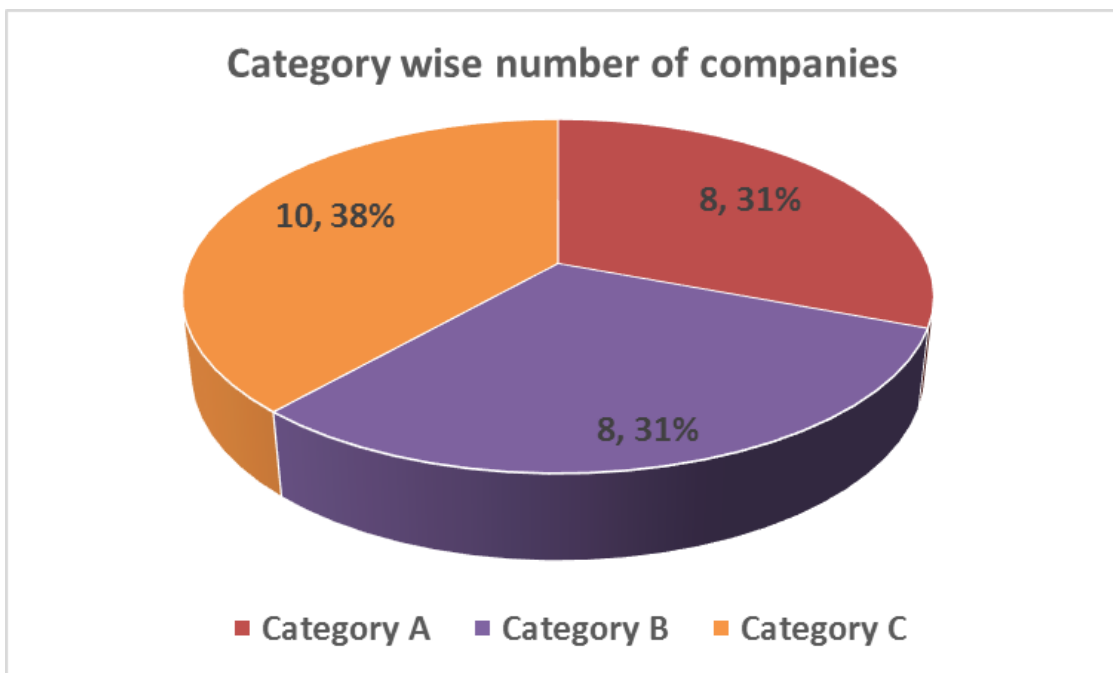
### **Details of placement Interview:**

<b>Sr. No.</b>	<b>Name of Company</b>	<b>Category</b>	<b>No of students appeared</b>	<b>No of students shortlisted</b>
1	Vagmi Consultancy	B	1	-
2	One Advertising & Communication Services Ltd.	B	7	4
3	Indusind Bank	A	None	-
4	ITM Skill Academy	A	36	17
5	Optimistic Advertising & Marketing Company	A	16	13
6	Iffco Tokio General Insurance	A	22	13
7	Bajaj Allianz Life Insurance Co. Ltd	A	39	13
8	Rotomag Motors & Controls Ltd	B	13	5
9	Narmada Cars Pvt Ltd	C	24	6
10	Edelweiss Financial Advisors Ltd	C	12	-
11	Aark Infosoft Pvt Ltd	C	3	3
12	Infobiz	C	14	
13	Hira Technology	C	32	
14	Anim@Tronicks	C	10	3
15	Tanishq	B	5	
16	Iffco Tokio General Insurance	A	13	4
17	Shreeji Consultancy	B	None	
18	HDFC Life	B	None	
19	PNB MetLife	B	None	

20	Future Generali Life	B	None	
21	BMA Wealth Creators	C	16	16
22	Enviro Tech	C	None	
23	M M Vora	C	None	
24	Raj Tractors	C	3	-
25	TCS (At Changa)	A	6	-
26	HDFC Bank	A	None	

### Category wise number of companies

Category of Company	Criteria	No. of shortlisted students (Job Offered)	Number of Companies
Category A	Salary offered $\geq$ 1.8 lakhs P.A.	60	8
Category B	Salary offered $\geq$ 1.2 lakhs but $<$ 1.8 lakhs P.A.	9	8
Category C	Salary offered $<$ 1.2 lakhs P.A.	28	10



**List of students who are interested in  
PLACEMENT:**

<b>No</b>	<b>Name</b>	<b>Status</b>	<b>Company</b>	<b>Salary</b>
1	Aishwarya Vidyasagar	Selected Selected	ITM skill Academy Optimistic Advertising	
2	Akashdeep Singh Surinder Mohan	Selected Selected Selected Selected	ITM skill Academy Optimistic Advertising Bajaj Allianz Rotomag Motors	
3	Amaravat Utkarsh Chandravadan	Selected Selected Selected  Selected Selected Selected	ITM skill Academy Optimistic Advertising Iffco Tokio Gen Insurance Bajaj Allianz Anim@Tronicks Rotomag Motors	
4	Patel Apurvi Rajendrakumar	Selected Selected Selected	ITM skill Academy Optimistic Advertising Aark Infosoft Pvt Ltd	
5	Makadia Aratiben Parsottambhai	Selected  Selected Selected	Iffco Tokio Gen Insurance Bajaj Allianz Narmada Cars Pvt Ltd	
6	Belim Sadamhusain Unus	Selected Selected	ITM skill Academy Optimistic Advertising	
7	Chauhan Narendrabhai Vitthalbhai			
8	Choksi Tapankumar Nitinbhai	Selected Selected	Narmada Cars Pvt Ltd BMA Wealth Creators	
9	Dadvani Bharti Laxmandas	Selected Selected	Narmada Cars Pvt Ltd BMA Wealth Creators	
10	Patel Hinalben Sureshbhai	Selected Selected	ITM skill Academy BMA Wealth Creators	
11	Gadhavi Jigarkumar Ambadan	Selected Selected	ITM skill Academy Optimistic Advertising	
12	Gohil Bharatbhai Jerambhai	Selected Selected	ITM skill Academy Optimistic Advertising	
13	Parekh Himaniben Nileshkumar	Selected Selected  Selected	Narmada Cars Pvt Ltd Iffco Tokio Gen Insurance BMA Wealth Creators	

14	Jadav Mayuriben Sukhlal	Selected	Optimistic Advertising	
15	Khandala Naresh Amulakhbhai	Selected Selected	ITM skill Academy BMA Wealth Creators	
16	Macwan Tushar Paulbhai	Selected Selected	Optimistic Advertising BMA Wealth Creators	
17	Majmudar Jalwin Ketanbhai	Selected	Bajaj Allianz	
18	Mistry Niraliben Prakashbhai	Selected	BMA Wealth Creators	
19	Panjvani Imtiyaj Ashrafbhai	Selected	ITM skill Academy	
20	Parmar Viralsinh Girvatsinh			
21	Patel Hemali Piyushbhai	Selected Selected	Bajaj Allianz Narmada Cars Pvt Ltd	
22	Patel Jatinkumar Rajeshbhai	Selected Selected	Iffco Tokio Gen Insurance BMA Wealth Creators	
23	Patel Jay Hemantkumar	Selected	Bajaj Allianz	
24	Patel Nikitababen Harshadbhai	Selected Selected Selected	Bajaj Allianz Narmada Cars Pvt Ltd BMA Wealth Creators	
25	Patel Pankilkumar Jagdishbhai	Selected Selected Selected	Rotomag Motors Iffco Tokio Gen Insurance BMA Wealth Creators	
26	Patel Viral Sudhirkumar	Selected Selected	Bajaj Allianz BMA Wealth Creators	
27	Prajapati Narendrabhai Premjibhai	Selected	Bajaj Allianz	
28	Prajapati Rajeshbhai Kantibhai	Selected Selected	Optimistic Advertising Rotomag Motors	
29	Punjabi Hardikkumar Bhupenderabhai	Selected Selected	ITM skill Academy BMA Wealth Creators	
30	Mori Ranjit Kumar Kalu Bhai	Selected Selected	ITM skill Academy Optimistic Advertising	
31	Rathod Jignesh Manubhai	Selected Selected Selected	ITM skill Academy Optimistic Advertising Bajaj Allianz	
32	Shah Bhaumikkumar Nareshkumar	Selected Selected Selected	ITM skill Academy Bajaj Allianz Iffco Tokio Gen	

		Selected	Insurance BMA Wealth Creators	
33	Shah Foram Prajeshbhai	Selected Selected Selected	ITM skill Academy Optimistic Advertising Iffco Tokio Gen Insurance	
		Selected Selected	Bajaj Allianz Rotomag Motors	
34	Shaikh Mohammadjaved Sabbirbhai	Selected	Bajaj Allianz	
35	Shukla Yagna Mukeshchandra	Selected Selected	ITM skill Academy BMA Wealth Creators	
36	Sruty Nandakumar	Selected	Iffco Tokio Gen Insurance	
37	Upadhyay Dharmanshu Kanubhai	Selected Selected	ITM skill Academy BMA Wealth Creators	
38	Vankar Rinkuben Somabhai	Selected	BMA Wealth Creators	

**List of students who are interested in PLACEMENT  
but not attained any interview:**

No.	Name	Reason
1	Desai Miral Sudhirbhai	<p style="text-align: center;"><u>Common reason for all:</u></p> <p>They have selected "<b><i>interested in placement</i></b>", but they haven't attained any interview.</p> <p>They want some specific job, such as academic job, back office job, without target job &amp; so...</p>
2		
3		
4		
5		

**List of students who are not-interested in  
PLACEMENT:**

<b>No.</b>	<b>Name</b>	<b>Reason</b>
1	Barasara Bhaveshkumar Chaturbhai	<b>They have not filled UDAAN form.</b>
2	Bhuva Harshad Hansharaj Bhai	
3	Joshi Disha Brijbhai	
4	Khandelwal Vrundan Sunilchandra	
5	Mangrola Manishkumar Viththalbhai	
6	Mavani Jignesh Parbatbhai	
7	Patel Ankurkumar Kamleshbhai	
8	Patel Hardikkumar Mukeshbhai	
9	Patel Jayeshkumar Dhirubhai	
10	Prajapati Jatin Arvindbhai	
11	Siamwala Rashida Salimbhai	
12	Savitha Kumari H	
13	Shah Harsh Piyushkumar	
14	Thakkar Krupaben Gajendrabhai	
15	Vaibhavi Hareshkumar Suthar	

**Placement In charge:**

Mr. Akash B Shah.



# Placement Assistance from:



*Jiyo Befikar*