



PLACEMENT REPORT (2014-15)



MBA ANAND INSTITUTE OF MANAGEMENT - SRKSM campus, Opp. Town hall,
Anand.



Anand Institute of Management (MBA-702)

Placement Report for the year 2014-15

Shri Ramkrishna Seva Mandal (SRKSM) is a mark of respect in its 61 years of golden existence.

Anand Institute of Management (AIM) was set up in 2004 and is affiliated to Gujarat Technological University (GTU), Ahmadabad and is also approved by All India Council of Technical Education (AICTE), New Delhi.

The primary objective of the institute is to impart value based education by providing aspiring young and budding future managers with managerial and administrative training at the post graduate level and thereby creating human assets in the society.

Overview of Placement for the batch 2013-15:

Universal Hunt was biggest recruiter this year in terms of number of students selected. **23** students have been selected in that. Total **24** companies have seen their interest in Anand Institute of Management.

Total **101** jobs have been offered to interested candidates. Highest package offered is **2.80 lakhs p.a. + travel + telephone + laptop**. And **83.72%** students have been placed till date.

- Total number of students interested in placement: **43**
- Total number of jobs offered: **101**
- Total number of students shortlisted: **36**
- Total placement in percentage: **85.71 %** till June 23, 2014. (42 out of 49)
- No of companies interested in our college: **24**

Placement cell have contacted 68 companies personally visited (Anand GICD & Ahmedabad and Baroda), 128 companies through e-mail, and 146 companies through personal call.

Placement in charge have selected 6 students as placement coordinator for helping me for placement purpose.

Details of placement Interview:

Sr. No.	Name of Company	Category	No of students appeared	No of students shortlisted
1	ICICI Prudential (Pre – Udaan)	A	7	3
2	Universal Hunt	A	30	23
3	JK Securities	B	35	16
4	HDFC Life Insurance (Ahmedabad)	A	30	None
5	Bajaj Allianz	A	32	8
6	Kotak Bank	A	29	3
7	Shriram Life Insurance / Finance	B	26	1
8	Kotak Life Insurance	A	20	5
9	ICICI Prudential	B	24	11
10	ITM Skills Academy	A	28	None
11	MSP IT Concepts	C	13	5
12	DO IT	B	11	8
13	Om Info Solution	C	17	None
14	Info Naya Software	B	17	None
15	MarkTeQ WMS	C	10	None
16	Global Tech Heroes	B	22	10
17	Young Gujarat.com	B	11	None

18	Patel HR Consultancy (HDFC Life Insurance)	A	None	None
19	Sarab Nidhan Placements	A	None	None
20	Juvenile Solutions Pvt Ltd	B	None	None
21	Manpower Placements (Axis Bank)	A	None	None
22	Bajaj Finance	A	8	2
23	TCS	A	13	4
24	Zaveri Security	B	5	2

Category wise number of companies

Category of Company	Criteria	No. of shortlisted students (Job Offered)	Number of Companies
Category A	Salary offered \geq 1.8 lakhs P.A.	48	12
Category B	Salary offered \geq 1.2 lakhs but $<$ 1.8 lakhs P.A.	48	9
Category C	Salary offered $<$ 1.2 lakhs P.A.	5	3



List of students who are interested in PLACEMENT:

Sr. No.	Name	Status	Company	Salary
1	Abhishek Chaudhary	Selected	Kotak Bank	
2	Akash Patel	Selected Joined	Bajaj Finance Infinium Pharmchem PVT. LTD.	
3	Alpesh Haldiyal	Joined	Sharekhan, Ahmedabad.	
4	Amish Parmar	Joined Selected Selected Selected Selected Selected	Asian Paints Bajaj Allianz Kotak Life Insurance DO IT Global Tech Heroes MSP IT Concepts	
5	Anita Patel	Selected	ICICI Prudential	
6	Anjana Sodha	Selected Joined	JK Securities TCS	2.5 lakhs P.A.
7	Arti Sharma	In process		
8	Chirag Gohel	Joined Selected Selected Selected Selected Selected Selected Selected Selected	Carwale.com JK Securities Zaveri Security Bajaj Finance UNP polyvalves Info edge Idia ltd. Bajaj Allianz DO IT ICICI Prudential	2.8 lakhs P.A. + travel + telepho ne + laptop
9	Dilipsinh Jadav	In process		
10	Heena Shah	Selected Selected Joined	JK Securities ICICI Prudential Vasad	
11	Heti Desai	Selected	JK Securities	

12	Hidayatullakhan Pathan	Selected Selected Selected	Bajaj Allianz DO IT Global Tech Heroes	
13	Hiren Vyas	Selected Joined Selected	Global Tech Heroes APPCO Group Reliance Insurance	1.8 lakhs P.A.
14	Itixa Dalwadi	Selected	ICICI Prudential	
15	Jagdish Parmar	In process		
16	Jatin Valand	Joined	Shriram Finance	16,500 P.M.
17	Kamlesh Patel	Selected Selected Joined	JK Securities ICICI Prudential Yamaha	
18	Khyati Gor	Selected Joined Selected	JK Securities TCS ICICI Insurance	2.5 lakhs P.A.
19	Mahmedsohel Shaikh	Selected Joined	Universal Hunt Katariya Automobile	
20	Mukti Parekh	Selected Selected Selected Selected	Universal Hunt DO IT Global Tech Heroes MSP IT Concepts	
21	Nikita Bundela	Selected Joined Selected	JK Securities TCS Bajaj Allianz	2.5 lakhs P.A.
22	Nilesh Barot	In process		
23	Nirali Darji	Selected	Global Tech Heroes	
24	Nishit Upadhyay	Joined Selected Selected	Crossword (DO IT) Global Tech Heroes MSP IT Concepts	
25	Pankaj Parmar	Selected	ICICI Prudential	
26	Papita Mistry	Selected	Universal Hunt	
27	Priyank Patel	Selected Joined	Kotak Life Insurance Collabera, Baroda	

28	Purvesh Patel	Selected Selected	ICICI Prudential HDFC Bank	
29	Rahul Vaghela	Selected Joined	JK Securities HDFC Mutual fund	
30	Reema Parmar	In process		
31	Rinal Thakkar	Selected Selected Selected Joined	Universal Hunt Kotak Life Insurance MSP IT Concepts ICICI Pru Life	17,500 P.M.
32	Riya Patel	Selected Selected	Universal Hunt DO IT	
33	Ronak Patel	Selected Joined Selected	Kotak Bank Angel Broking JK Securities	15,000 P.M.
34	Sagar Pathak	Selected Joined Selected	Kotak Insurance TCS Global Tech Heroes	2.5 lakhs P.A.
35	Sangeet Patel	In process		
36	Sanjana Arora	Selected	Kotak Bank	
37	Shailen Patel	Selected Selected Joined	Bajaj Allianz Global Tech Heroes Afis Appliances	
38	Soaeb Mansuri	Selected Selected Joined Selected	Bajaj Allianz ICICI Prudential Zaveri Security JK Securities	
39	Unnati Dabhi	Selected	Global Tech Heroes	
40	Urvil Patel	Selected Selected Selected	JK Securities Bajaj Allianz Global Tech Heroes	
41	Vihangi Shah	Selected Selected Joined	JK Securities ICICI Prudential Satyendra Packaging	
42	Yogesh Beldar	Selected	JK Securities	
43	Zankhana Parmar	In process		

List of students who are not-interested in PLACEMENT:

Sr. No.	Name	Reason
1	Gabhawala Gokul	They have not filled UDAAN form.
2	Visavadiya Mahesh	
3	Bamaniya Nirali	
4	Shah Arpan	
5	Sodhaparmar Mahipat	
6	Vyas Pranay	

Placement In charge:

Mr. Akash B Shah.

Placement Assistance from:



Jiyo Befikar

