

# PLACEMENT REPORT (2015-16)



## ***Anand Institute of Management (MBA-702)***

### **Placement Report for the year 2015-16**

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Shri Ramkrishna Seva Mandal (SRKSM) is a mark of respect in its 62 years of golden existence.

Anand Institute of Management (AIM) was set up in 2004 and is affiliated to Gujarat Technological University (GTU), Ahmedabad and is also approved by All India Council of Technical Education (AICTE), New Delhi.

The primary objective of the institute is to impart value based education by providing aspiring young and budding future managers with managerial and administrative training at the postgraduate level and thereby creating human assets in the society.

### **Overview of Placement for the batch 2014-16:**

**ITM Education (KOTAK BANK)** was biggest recruiter this year in terms of number of students selected. **24** students have been selected in that. Total **45** companies have seen their interest in Anand Institute of Management.

Total **80** jobs have been offered to interested candidates. Highest package offered is **3.00 lakhs p.a.** And **90.57%** students have been placed till date.

- Total number of students interested in placement: **40 (49-3-6)**
  - Two student detained by GTU.
  - One student had joined his own business.
  - Six students have filled "unwillingness to participate in Placement Process form."
- Total number of jobs offered: **80 (79+1)**
- Total number of students shortlisted: **35**
- Total placement in percentage: **90.57 %** till June 18, 2016.
- No of companies interested in our college: **45**

Placement cell have contacted 56 companies personally visited (Anand GICD & Ahmedabad and Baroda), more than 150 companies through e-mail and personal call.

Placement in charge have selected 7 students as placement coordinator to help him for placement purpose.

### **Details of placement Interview:**

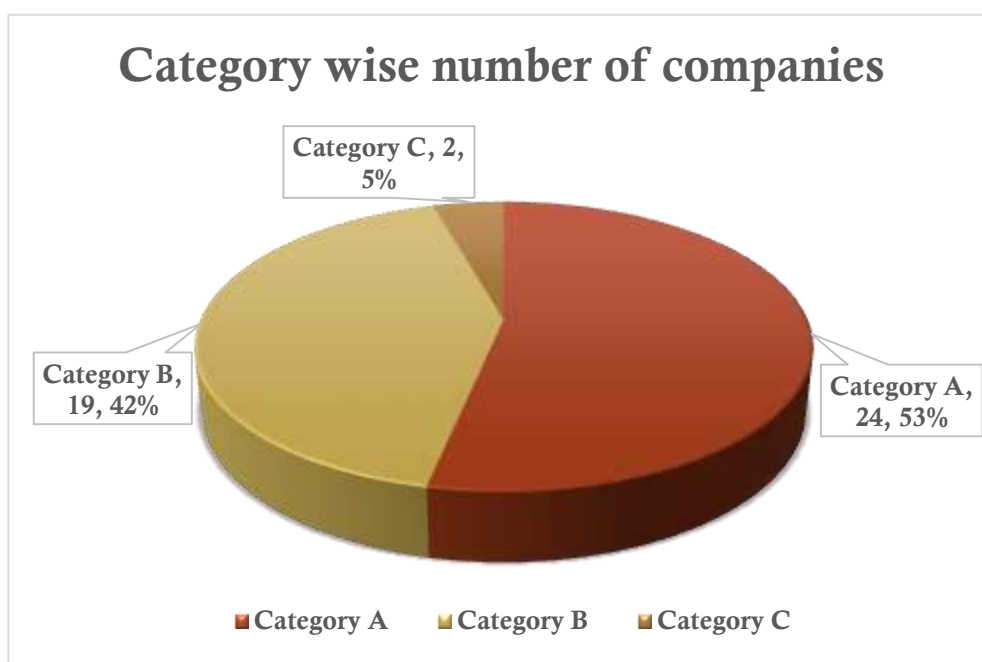
<b>Sr. No.</b>	<b>Name of Company</b>	<b>Category</b>	<b>No of students appeared</b>	<b>No of students Shortlisted</b>
1	Professional Edge Consultancy (Pre-Udaan)	B	None	None
2	CarDekho.Com	A	None	None
3	Pharma Company @ Parul University	A	None	None
4	Universal Hunt	A	None	None
5	HDFC Bank	A	None	None
6	Rai University	B	None	None
7	Aspiring Minds	A	None	None
8	Hemarp Consultancy	C	None	None
9	ICICI Securities Ltd	A	2	None
10	Business World	A		
	CKSVIM Job Fair			
11	TCS (@ AIBS)	A	4	1
12	Infonaya Software	B	4	3
13	Sapeur Business Solutions	A	None	None
14	Seawind Solution Pvt. Ltd.	A	None	None
15	Kaneria Garnito ltd	A	6	5
16	Sarthee Consultancy	B	4	None
17	Inspire Management Services	B	3	None
18	Alembic Pharmaceuticals Ltd	A		
19	Saksham Consultancy	A	None	None
20	National Cooperative Dairy Federation of India (NCDFI)	A	None	None

21	Infobizzs	B	47	5
22	Shriram Life Insurance Co Ltd	B	21	5
23	Shriram Transport Finance Co. Limited	B	19	
24	ITM Education	A	38	24
25	Dhavat Infotech Private Limited	B	3	None
26	Birla Sunlife Insurance Co Ltd	A	24	13
27	Jupiter Discover Profession	C	15	8
28	Kotal Life Insurance	A	25	2
29	Comfy	A	36	6
30	Infinium Pharmachem Pvt Ltd	A	14	
31	Professional Edge Consultancy (Udaan)	B	32	
32	DP Tradeking Private Limited	B	16	
33	Sunrise Industries (India) Ltd	A	7	None
34	Aegon Life Insurance	A	10	5
35	Dhara Foods Pvt. Ltd.	B	21	None
36	Kids World	B	11	1
37	Global Tech Heros	B	None	None
38	Triforce Inc.	B	None	None
39	HBL Global Pvt. Ltd. (HDFC Bank)	A	None	None
40	Evoke HR Solutions Pvt Ltd	B	10	1

41	Spark HR & IR	B	None	None
42	Dev Shobha Outsource Services	A	None	None
43	Phenix Construction Technologies	B	None	None
44	EasyBzee Innovative Technologies	B	None	None
45	Rotomag Motors	A	None	None
	SPEC Job Fair (14-05-2016)			

### Category wise number of companies

Category of Company	Criteria	No. of shortlisted students (Job Offered)	Number of Companies
Category A	Salary offered $\geq$ 1.8 lakhs P.A.	56	24
Category B	Salary offered $\geq$ 1.2 lakhs but $<$ 1.8 lakhs P.A.	15	19
Category C	Salary offered $<$ 1.2 lakhs P.A.	8	2



## List of students who are interested in PLACEMENT:

Sr. No.	Name	Status	Company	Speciali zation
1	Akibali Abidali Saiyad		NCDFI, Anand.	Finance
2	Ambhani Divya Ashokbhai		ITM Education	Finance
3	Anil Prajapati		Shriram Transport Finance Co. Limited ITM Education	Finance
4	Ankush Jayantibhai Patel		ITM Education Aegon Life Insurance	Finance
5	Astha		ITM Education	Finance
6	Bhumika Ahir			HRM
7	Chokshi Gokul Rakeshkumar		ITM Education	Finance
8	Dave Ruchir Kiritkumar		<b><u>Detained by GTU</u></b>	Marketing
9	Divyesh Chaturbhai Padmani		<b><u>Running his own Business</u></b>	Marketing
10	Devjani Dipa Ghanshyambhai		ITM Education Birla Sunlife Insurance Co Ltd	Finance
11	Eshaben Dilipbhai Patel		Kotal Life Insurance	Finance
12	Hemangi Hasmukhbhai Patel		<b><u>Unwilling to participate in Placement Process</u></b>	HRM
13	Juhi Dineshbhai Patel		ITM Education	Finance
14	Juhi Shaileshkumar Patel		TCS Evoke HR Solutions Pvt Ltd Jupiter Discover Profession	HRM
15	Juneja Shweta Radheshyambhai		Birla Sunlife Insurance Co Ltd	Finance
16	Kajal Ratansinh Parmar		Jupiter Discover Profession	HRM
17	Ketaki Rajivbhai Patel		Birla Sunlife Insurance Co Ltd	HRM
18	Khushbu Mansuri		ITM Education Birla Sunlife Insurance Co Ltd Aegon Life Insurance	Finance
19	Krupa Trusharkumar Shelat		Aegon Life Insurance	Finance
20	Maheta Anjali Manojkumar		<b><u>Unwilling to participate in Placement Process</u></b>	HRM
21	Mansi Mukeshbhai Mirchandani		Infobizzs Comfy	HRM

22	Memon Mohammadfurkan Abdulrashid		Dynamic Business Link	Marketing
23	Miralkumar Sureshbhai Patel		Comfy Kaneria Garnito Ltd	Marketing
24	Monika Mahida Kiritsinh			HRM
25	Neha Vikramsinh Rana		Jupiter Discover Profession	HRM
26	Nirmalbahen Keshrisinh Parmar		Jupiter Discover Profession	HRM
27	Palak Hareshbhai Patel		Infobizzs ITM Education Aegon Life Insurance	Finance
28	Panchal Hetvi Thakorbbhai		<b><u>Unwilling to participate in Placement Process</u></b>	Finance
29	Patel Aishwarya Dineshkumar		<b><u>Detained by GTU</u></b>	HRM
30	Patel Bindiyababen Nayanbhai		<b><u>Unwilling to participate in Placement Process</u></b>	HRM
31	Patel Shwetababen Navinbhai		<b><u>Unwilling to participate in Placement Process</u></b>	HRM
32	Patel Siddhi Prakashbhai		Jupiter Discover Profession	HRM
33	Raval Shefali Ishwarbhai		<b><u>Unwilling to participate in Placement Process</u></b>	Finance
34	Riddhi Mehta			HRM
35	Rinku Rajeshbhai Parmar		Birla Sunlife Insurance Co Ltd Jupiter Discover Profession	HRM
36	Romani Patel			Finance
37	Saziya Khan			HRM
38	Shaileshkumar Gopalbhai Ayar		Kaneria Garnito Ltd	Marketing
39	Shraddha Atulkumar Barot		ITM Education Aegon Life Insurance	Finance
40	Shreya Mohnishbhai Inamdar		Jupiter Discover Profession	HRM
41	Solanki Vrajeshkumar Babubhai		Infobizzs Kaneria Garnito Ltd	Marketing
42	Sumit Ashokbhai Patel		ITM Education	Finance
43	Suthar Chintan Rajeshbhai		Jupiter Discover Profession Kaneria Garnito Ltd Kids World	Marketing
44	Thakker Nirmalkumar Jayeshbhai		Pastiwala.com Askme.com	Finance
45	Vaghela Sagarkumar Kanubhai		Birla Sunlife Insurance Co Ltd Kotal Life Insurance	Marketing

46	Varsha Jitendrabhai Waghela		Birla Sunlife Insurance Co Ltd	HRM
47	Vishal J Waghela		Kaneria Garnito ltd	Marketing
48	Vruti Vijaykumar Doshi		Shriram Transport Finance Co. Limited Smart Tech.	Finance
49	Yogini Rajeshbhai Kadiya		ITM Education	Finance

### List of students who are not-interested in PLACEMENT:

Sr. No.	Name	Specialization	Reason
1	Shah Priyanka Ashokkmar	HRM	They have not filled <b>UDAAN</b> form.
2	Shah Riddhiben Sanjayumar	Marketing	
3	Vadiya Jayesh Lakhamashibhai	Marketing	
4	Varu Rishi Ajay	Marketing	

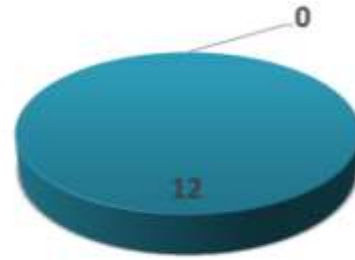
### Specialization wise placement details:

	No. of Students	No. of students who are not-interested in PLACEMENT	No. of students who are interested in PLACEMENT	No. of short listed students	Placement Percentage
<b>Marketing</b>	12	5	7	7	100
<b>Finance</b>	21	2	19	18	95.24
<b>HRM</b>	20	6	14	10	80
<b>Total</b>	53	13	40	35	90.57

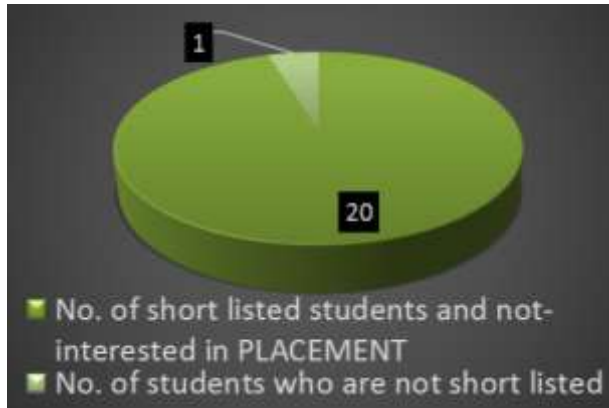


### Marketing

No. of short listed students and not-interested in PLACEMENT	No. of students who are not short listed
12	0



■ No. of short listed students and not-interested in PLACEMENT  
 ■ No. of students who are not short listed



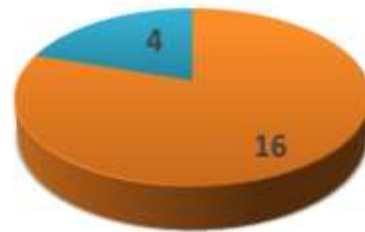
### FINANCE

No. of short listed students and not-interested in PLACEMENT	No. of students who are not short listed
20	1

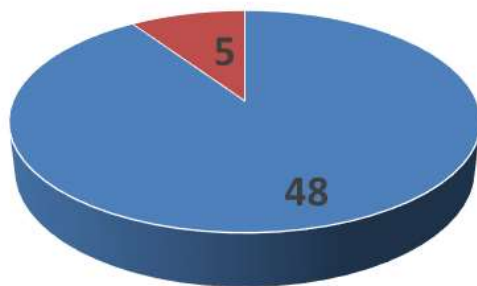
■ No. of short listed students and not-interested in PLACEMENT  
 ■ No. of students who are not short listed

### HRM

No. of short listed students and not-interested in PLACEMENT	No. of students who are not short listed
16	4



■ No. of short listed students and not-interested in PLACEMENT  
 ■ No. of students who are not short listed



### Batch: 2014-16

No. of short listed students and not-interested in PLACEMENT	No. of students who are not short listed
48	5

■ No. of short listed students and not-interested in PLACEMENT  
 ■ No. of students who are not short listed

**Placement In charge:**  
 Mr. Akash B Shah.

## Placement Assistance from:

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