

PLACEMENT REPORT (2016-17)

MBA

ANAND INSTITUTE OF MANAGEMENT - SRKSM campus, Opp. Town hall, Anand.



Anand Institute of Management (MBA-702)

Placement Report for the year 2016-17

Shri Ramkrishna Seva Mandal (SRKSM) is a mark of respect in its 63 years of golden existence.

Anand Institute of Management (AIM) was set up in 2004 and is affiliated to Gujarat Technological University (GTU), Ahmedabad and is also approved by All India Council of Technical Education (AICTE), New Delhi.

The primary objective of the institute is to impart value based education by providing aspiring young and budding future managers with managerial and administrative training at the postgraduate level and thereby creating human assets in the society.

Overview of Placement for the batch 2015-17:

Orbit Enterprise was biggest recruiter this year in terms of number of students selected. **21** students have been selected in that. Total **42** companies have seen their interest in Anand Institute of Management.

Total **98** jobs have been offered to interested candidates. Highest package offered is **6.66 lakhs p.a.** by Jaro Education. And **86%** students have been placed till date.

- Total number of students interested in placement: **39 (50 - 11)**
- Total number of jobs offered: **98 (97+1)**
- Total number of students shortlisted: **32**
- Total placement in percentage: **86 %** till June 18, 2016.
- No of companies interested in our college: **42**

Placement cell have contacted 48 companies personally visited (Anand GICD & Ahmedabad and Baroda), more than 180 companies through e-mail and personal call.

Placement in charge have selected 8 students as placement coordinator to help him for placement purpose.

Details of placement Interview:

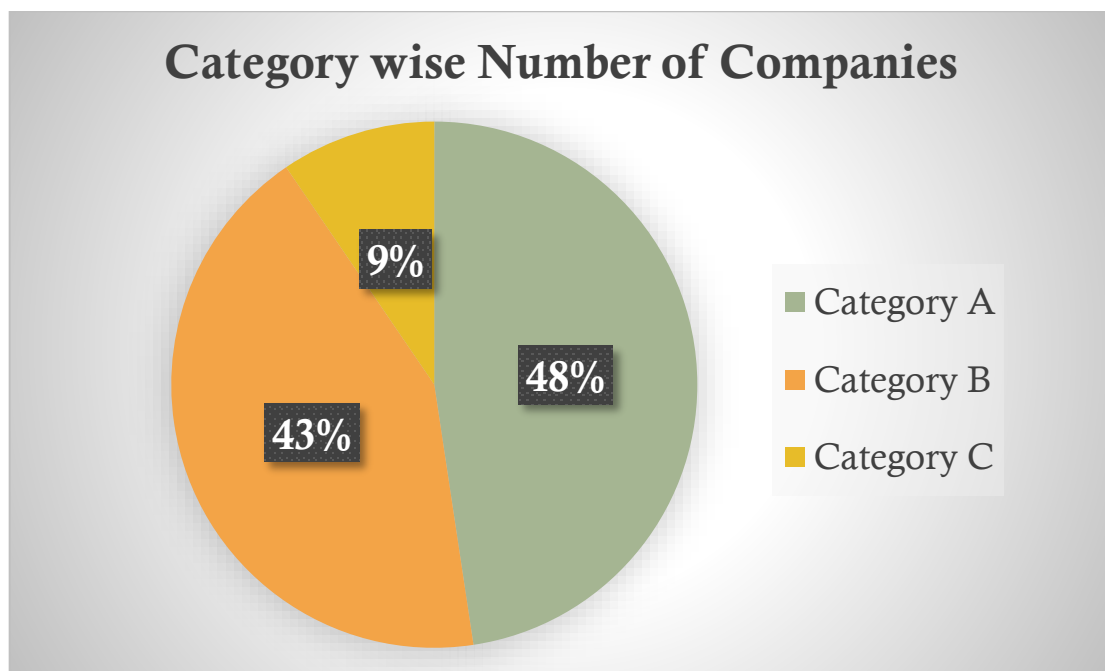
Sr. No.	Name of Company	Category	No of students appeared	No of students Shortlisted
1	Jinen Fincap Pvt. Ltd	A		
2	Saffron Lifestyle Traders Private Limited	A		
3	Jaro Education	A	4	None
4	Home first finance Company	A		
5	Credible Consultancy	A		
6	Alian Software	A		
7	ICICI Prudential Life Insurance	A		
8	Source Code Info Tech Pvt. Ltd. (Pre Udaan)	A		
9	Jupiter Jobs Pvt Ltd	A		
10	JSPL Services Pvt. Ltd.	A		
11	TCS @ GTU	A		
12	Purple Doc @ Charusat	A		2
13	KIDSWORLD	B		
14	VADRAJ Cements @ GTU	A		
15	Ocean Finvest	A		
16	Shott Amusement LLP	B		
17	Assure Management Consultancy (Pre Udaan)	B		

18	Gate Forum Engineering Success (Via Jupiter Jobs)	B		
19	Shelter4U	C		
20	Bajaj finserve	B		
21	HDFC BANK	A		
22	Technofirm Solutions LLP	C		
23	Nilmay System	C		
24	SORBEAD India	B		
25	Cogent E - Services Pvt Ltd.	B	12	12
26	Professional Edge Consultancy	B	15	5
27	BBB Manpower Solution	A	27	3
28	MARIGOLD PAINTS PVT LTD	B	26	7
29	Sapphire software Solutions	B		
30	DHAVAT INFOTECH PVT LTD	A	21	12
31	Sarthee Consultancy	A	24	6
32	Assure Management Consultancy	B		
33	ITM Skills Academy	A	21	14
34	Etech Global Services	B	25	12
35	RAMP Technomation Pvt. Ltd.	B		
36	Saksham Resources	A	13	
37	Source Code Info Tech Pvt. Ltd.	B		

38	Elmex Controls Pvt Ltd	B		
39	Tech Anugrah Pvt Ltd	B	18	
40	INSURE HOUSE	B	18	3
41	Intelenet Global Services	B		
42	Orbit Enterprise	C	26	21
	SPEC Job Fair			

Category wise number of companies

Category of Company	Criteria	No. of shortlisted students (Job Offered)	Number of Companies
Category A	Salary offered \geq 1.8 lakhs P.A.	37	20
Category B	Salary offered \geq 1.2 lakhs but $<$ 1.8 lakhs P.A.	39	18
Category C	Salary offered $<$ 1.2 lakhs P.A.	21	4



List of students who are interested in PLACEMENT and their selection status:

Sr. No.	Name	Status	Company	Specialization
1	Bhaumik G Bhoi	Shortlisted Selected	ITM Skill Academy Dhavat Infotech Pvt. Ltd.	Marketing
2	AKANSHU DALAL	Shortlisted	Dhavat Infotech Pvt. Ltd.	Marketing
3	DIGESHA ARVINDBHAI PATEL	Shortlisted Shortlisted Selected	Sarthee Consultancy BBB Manpower Solution Dhavat Infotech Pvt. Ltd.	Marketing
4	JAYKUMAR MUKESHBHAI PATEL	Shortlisted Shortlisted Selected	Etech Global Services Orbit Enterprise Dhavat Infotech Pvt. Ltd.	Marketing
5	NILESHKUMAR ARVINDBHAI PARMAR	Shortlisted Shortlisted Shortlisted Shortlisted	Etech Global Services ITM Skill Academy Orbit Enterprise Marigold Plants	Marketing
6	Shail S Dave	Joined	Satyendra Packaging Pvt Ltd.	Marketing
7	SOLANKI MAYUR MANUBHAI	Shortlisted Shortlisted Shortlisted	ITM Skill Academy Marigold Plants Dhavat Infotech Pvt. Ltd.	Marketing
8	SONI PRIYANKA B	Shortlisted Shortlisted	ITM Skill Academy Dhavat Infotech Pvt. Ltd.	Marketing
9	AJITKUMAR SANTOSHKUMAR VIND	Shortlisted Shortlisted	Orbit Enterprise Marigold Plants	Finance
10	Chauhan Kishorbhai D	Shortlisted Shortlisted	Etech Global Services Orbit Enterprise	Finance
11	HARSHKUMAR MUKESHBHAI PATEL	Shortlisted Shortlisted Shortlisted	Etech Global Services ITM Skill Academy Orbit Enterprise	Finance
12	HARSHVARDHAN SURESHBHA GOHEL			Finance
13	HIMANSHI CHAUHAN	Shortlisted	Orbit Enterprise	Finance
14	Hitesh K Rathod	Shortlisted	Orbit Enterprise	Finance
15	JALPA RAMANBHAI PARMAR	Shortlisted	Cogent E-Services Pvt Ltd	Finance
16	SHASHANK P. JHAVERI	Shortlisted Shortlisted Shortlisted Shortlisted Shortlisted	Etech Global Services Cogent E-Services Pvt Ltd Orbit Enterprise BBB Manpower Solution Dhavat Infotech Pvt. Ltd.	Finance

17	KADIYA KHUSHBUBEN ARVINDNBHAI			Finance
18	KRISHNA SUNILBHAI TRIVEDI	Shortlisted Shortlisted	Etech Global Services ITM Skill Academy	Finance
19	NEENA VISWAN	Shortlisted Shortlisted	Etech Global Services Orbit Enterprise	Finance
20	Nikita A Soni	Shortlisted Shortlisted	ITM Skill Academy Dhavat Infotech Pvt. Ltd.	Finance
21	SATYAPRAKASH KAILASHNATH PANDEY	Shortlisted Shortlisted	Etech Global Services Orbit Enterprise	Finance
22	KOMAL DHARMESHKUMAR PATEL	Shortlisted Shortlisted Shortlisted	Cogent E-Services Pvt Ltd Orbit Enterprise Sarthee Consultancy	Finance
23	LYUPIKA NARENDRABHAI PATEL			Finance
24	PANCHAL.RADHIKA.HASM UKHBHAI	Shortlisted Shortlisted	Cogent E-Services Pvt Ltd Sarthee Consultancy	Finance
25	SATISH BHAILU THORAT	Shortlisted Shortlisted Shortlisted	Etech Global Services ITM Skill Academy Orbit Enterprise	Finance
26	KAJAL RAJESHBHAI SHAH			Finance
27	SONALI HASMUKHBHAI PATEL	Shortlisted Shortlisted Shortlisted	Cogent E-Services Pvt Ltd ITM Skill Academy Orbit Enterprise	Finance
28	AARAZUBEN ILYASBHAI VAHORA			HRM
29	Donika R Solanki	Shortlisted Shortlisted	Sarthee Consultancy Professional Edge Consultancy	HRM
30	JANI MAYA TRAMBAKLAL	Shortlisted	Cogent E-Services Pvt Ltd	HRM
31	Chavda Jaymin R	Shortlisted	Orbit Enterprise	HRM
32	MITU.M.HARIJAN			HRM
33	POOJA PATEL	Joined Shortlisted	Sarthee Consultancy Professional Edge Consultancy	HRM
34	RIYA PATEL			HRM
35	SANDHWANI DIVYA RAJUBHAI	Shortlisted Shortlisted	Sarthee Consultancy Professional Edge Consultancy	HRM
36	Sunny priyakant shah	Shortlisted	Cogent E-Services Pvt Ltd	HRM

37	STEFI VIJAYBHAI MACWAN	Shortlisted	Dhavat Infotech Pvt. Ltd.	HRM
38	LIPSA DIPAKBHAI THAKKAR	Shortlisted Shortlisted	Professional Edge Consultancy Dhavat Infotech Pvt. Ltd.	HRM
39	URVI NIPULKUMAR SONI	Shortlisted Shortlisted	ITM Skill Academy Professional Edge Consultancy	HRM

List of students who are not-interested in PLACEMENT:

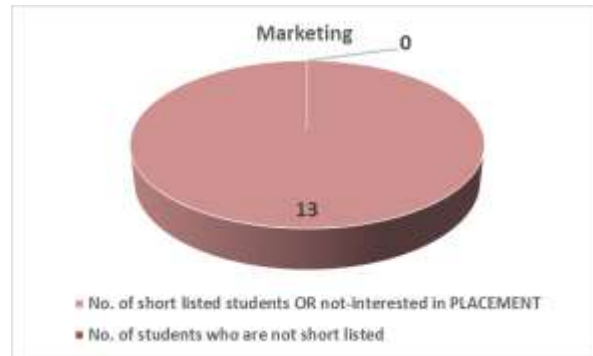
Sr. No.	Name	Specialization	Reason
1	Aayushi S Shah	Marketing	They have not filled UDAAN form.
2	Pooja P Panchal	Marketing	
3	Patel Hardi H	Marketing	
4	Ravalji Rajen V	Marketing	
5	Nikunj V Vaghasiya	Marketing	
6	Richika G Patel	Finance	
7	Tarun S Patel	Finance	
8	Kamil H Vohra	HRM	
9	Sulu S Nair	HRM	
10	Sunita M Yadav	HRM	
11	Vishal M Soni	HRM	

Specialization wise placement details:

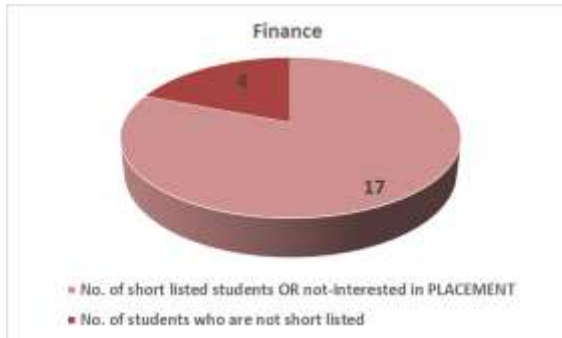
	No. of Students	No. of students who are not-interested in PLACEMENT	No. of students who are interested in PLACEMENT	No. of short listed students	Placement Percentage
Marketing	13	5	8	8	100
Finance	21	2	19	15	80.95
HRM	16	4	12	9	81.25
Total	50	11	39	32	86

Marketing

No. of short listed students OR not-interested in PLACEMENT	No. of students who are not short listed
13	0



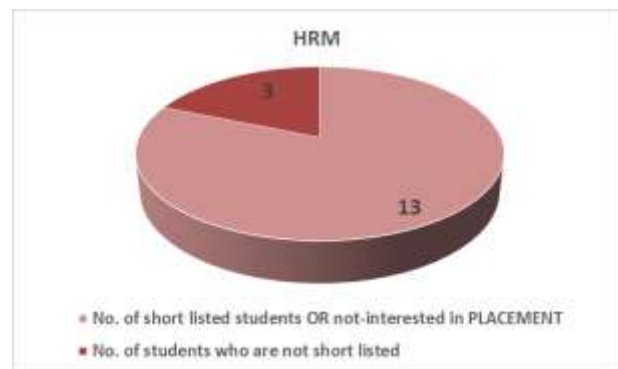
FINANCE



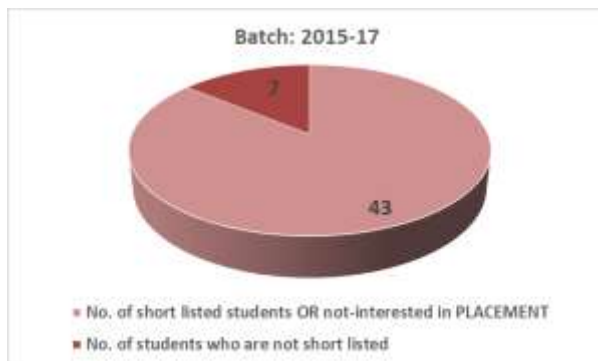
No. of short listed students OR not-interested in PLACEMENT	No. of students who are not short listed
17	4

HRM

No. of short listed students OR not-interested in PLACEMENT	No. of students who are not short listed
13	3



Batch: 2015-17



No. of short listed students OR not-interested in PLACEMENT	No. of students who are not short listed
43	7

Placement In charge:

Mr. Akash B Shah.

Placement Assistance from:

