

# PLACEMENT REPORT (2017-18)

MBA

ANAND INSTITUTE OF MANAGEMENT - SRKSM campus, Opp. Town hall, Anand.



## ***Anand Institute of Management (MBA-702)***

### **Placement Report for the year 2017-18**

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Shri Ramkrishna Seva Mandal (SRKSM) is a mark of respect in its 64 years of golden existence.

Anand Institute of Management (AIM) was set up in 2004 and is affiliated to Gujarat Technological University (GTU), Ahmedabad and is also approved by All India Council of Technical Education (AICTE), New Delhi.

The primary objective of the institute is to impart value based education by providing aspiring young and budding future managers with managerial and administrative training at the postgraduate level and thereby creating human assets in the society.

### **Overview of Placement for the batch 2016-18:**

**ICICI Prudential Life Insurance** was biggest recruiter this year in terms of number of students selected. **14** students have been selected in that. Total **43** companies have seen their interest in Anand Institute of Management.

Total **38** jobs have been offered to interested candidates. Highest package offered is **6.66 lakhs p.a.** by Jaro Education. And **83.33%** students have been placed till date.

- Total number of students interested in placement: **31 (48-3-14)**
- Total number of jobs offered: **38**
- Total number of students shortlisted: **23**
- Total placement in percentage: **83.33 %** Up to June 18<sup>th</sup>, 2018.
- No of companies interested in our college: **43**

Placement cell have contacted 25 companies personally visited (Anand GICD & Ahmedabad and Baroda), more than 105 companies through e-mail and personal call.

Placement in charge have selected 7 students as placement coordinator to help him for placement purpose.

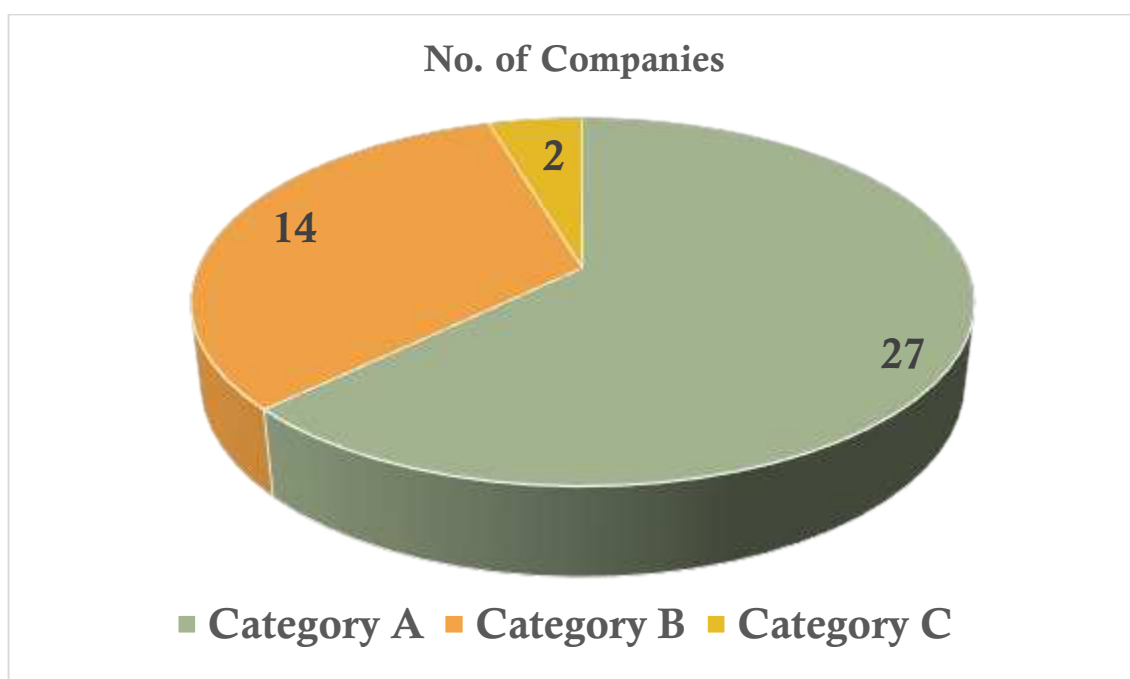
### **Details of placement Interview:**

<b>Sr. No.</b>	<b>Name of Company</b>	<b>Category</b>	<b>No of students appeared</b>	<b>No of students Shortlisted</b>
1	Jyoti Electronix	B		
2	Jaro Institution And Technology Pvt. Ltd.	A		
3	Jhaveri Securities Ltd	A		
4	Dhavant Info Tech Pvt. Ltd	B		
5	Icici Securities Ltd	A		
6	Realiance Jio Info Com Ltd	A		
7	Sarthee Consultancy	B	8	2
8	Wama Software Pvt. Ltd	B		
9	Kotak Securities	A		
10	Action Edge Knowledge Private Limited	A		
11	247 Dream Jobs	B		
12	Bit Excellent Pvt. Ltd	A		
13	Icici Bank	C		
14	Hdfc Bank	A		
15	Capital First Limited	A		
16	Prime numbers Technologies	A		
17	ICICI Prudential Life Insurance	A	30	14
18	Epic Reserch Pvt.Ltd	A		
19	Soft Nice	A		
20	Dom Pharma	A	1	1

21	Aimtron	A	9	9
22	Axis Bank Karmasad Branch	A		
23	Just Dial	B	5	Reply Pending
24	Hitachi Pvt .Ltd	B	4	1
25	Doshan Water Solution Pvt Ltd	B		
26	Udayaam Group Of Companies	B		
27	Linkruit	A		
28	Solution Analysis Pvt Ltd	B		
29	Sunshine College Job Fair	A	10	Reply Pending
30	Special Situation Advisor	A		
31	Capital Aim	A		
32	Internship Prajna Yoga	A		
33	Arjun Brand Veda	B		
34	Yes Bank	B	19	3
35	Appollo Munich	C	10	Reply Pending
36	Flourish Food	B	11	1
37	Collabra (Through Reference)	A	5	2
38	Etech Gandhinagar	A		
39	Universal Hunt	B		
	SPCAM Job fair (Marwadi shares & finance Ltd.)			2
40	Nilmay System	A		
41	Shelter4U	A	5	3
42	Mahindra Finance	A		
43	PETPOOJA	A		

### Category wise number of companies

Category of Company	Criteria	No. of shortlisted students (Job Offered)	Number of Companies
Category A	Salary offered $\geq$ 1.8 lakhs P.A.	29	27
Category B	Salary offered $\geq$ 1.2 lakhs but $<$ 1.8 lakhs P.A.	7	14
Category C	Salary offered $<$ 1.2 lakhs P.A.	0	2



**List of students who are interested in PLACEMENT and their selection status:**

<b>Sr. No.</b>	<b>Name</b>	<b>Status</b>	<b>Company</b>	<b>Speciali zation</b>
1	AKSHAY KHENGARBHAI PRAJAPATI	Selected Shortlisted	Yes Bank Aimtron	Marketing
2	BHARVI FALGUNKUMAR THAKER			HRM
3	BHATT APURVA SANJAYKUMAR	Shortlisted Shortlisted	ICICI Pru Life Insurance Marwadi shares & finance Ltd.	Finance
4	BRAHMKHATRI POOJABEN MAHESHBHAI	Shortlisted	ICICI Pru Life Insurance	Finance
5	CHAUHAN PANKAJUMAR BHARATBHAI	Shortlisted Shortlisted	Shelter4U Aimtron	Marketing
6	CHIRAG OMPRAKASH VARMA			Finance
7	DIGIT PRAFULBHAI ROLA	Shortlisted	Aimtron	Marketing
8	GAJJAR ANKIT KANTILAL	Shortlisted	Marwadi shares & finance Ltd.	Finance
9	HARDIK VIPULBHAI MARWADI	Shortlisted	ICICI Pru Life Insurance	Finance
10	HARIKRUSHNA PRAVINBHAI SARVALIYA	Shortlisted Shortlisted	Shelter4U Aimtron	Marketing
11	HEMALI BHAVIN PATEL	Shortlisted Shortlisted	Aimtron ICICI Pru Life Insurance	Marketing
12	HETA NILESHKUMAR SHAH	Shortlisted Joined	Sarthee Consitancy Collabra	HRM
13	HIRENKUMAR DINESHBHAI GOHEL	Shortlisted Shortlisted	Aimtron ICICI Pru Life Insurance	Marketing
14	JIGAR KAMLESHKUMAR PATEL			Finance
15	KAJALBEN SHAILESHBHAI RAVAL	Shortlisted	Aimtron	Marketing
16	KALPESHKUMAR KALIDAS SAVAYA	Shortlisted	ICICI Pru Life Insurance	Finance

17	KHALASI DAKSHESHKUMAR ASHOKBHAI			Finance
18	KOTHARI ANKITA RAMESHCHANDRA	Shortlisted	ICICI Pru Life Insurance	Finance
19	LEKHAN JAYESH PATEL	Shortlisted Shortlisted	Shelter4U Aimtron	Marketing
20	MAKWANA PALAK ARUNKUMAR			HRM
21	MOHAMMADMOHSIN MOHAMMADSALIM GHANCHI	Shortlisted	ICICI Pru Life Insurance	Finance
22	MURTUZA YUSUFBHAI LOKHANDWALA	Shortlisted	ICICI Pru Life Insurance	Finance
23	NARESHBHAI MOHANBHAI PRAJAPATI			Finance
24	PARAGBHAI JAGDISHBHAI KHALASI			Finance
25	PRATIK PANKAJBHAI ADESARA	Shortlisted	ICICI Pru Life Insurance	Finance
26	RENYSON RAMESHCHANDRA PAREKH	Shortlisted Shortlisted	Aimtron ICICI Pru Life Insurance	Marketing
27	RICHA JHA	Shortlisted Shortlisted Joined	Sarthee Consitancy Hitachi Pvt .Ltd Collabra	HRM
28	ROHIT VISHALBHAI MANUBHAI			Finance
29	SACHINKUMAR NANDKISHOR BAROT	Shortlisted	ICICI Pru Life Insurance	Finance
30	SAJIDMAHAMAD BAPUSAHEB RANA	Joined Shortlisted	Dom Pharma ICICI Pru Life Insurance	Finance
31	SHIVANIBEN GIRISHBHAI BHAVSAR	Shortlisted	ICICI Pru Life Insurance	Finance

### List of students who are not-interested in PLACEMENT:

Sr. No.	Name	Specialization	Reason
1	ABHISHEK MITINKUMAR THAKKAR	HRM	They have filled <b>Unwillingness to take part in Placement Process</b> form.
2	CHRISTIAN SEEMA SURESHBHA	Finance	
3	DHAVALKUMAR SHAILESHBHA PATEL	Finance	
4	DHRUV KAUSHIKBHA PATEL	Marketing	
5	DISHABEN RAJENDRABHA PATEL	Finance	
6	HIMANK UPADHYAY	HRM	
7	KHALASI PRAGNESHBHA MAHENDRAKUMAR	Finance	
8	MAHAMADASIF RANJITKHAN RATHOD	Finance	
9	MAKWANA VAISHALI DINESHBHA	HRM	
10	PANCHAL PRIYANKABEN JANAKKUMAR	Finance	
11	PRIYABEN ATULBHA PATEL	Finance	
12	RIYABEN DIVYESHKUMAR DOSHI	Finance	
13	YESHABEN CHIRAGBHA PATEL	Finance	
14	UPALIBEN MUKESHBHA PATEL	Marketing	
1	DIPENKUMAR AJAYKUMAR THAKKER	Finance	They are not interested in <b>"PLACEMENT PROCESS"</b> .
2	PATEL DIVYA VIJAYKUMAR	Marketing	
3	SANKETKUMAR GANPATBHA PATEL	Marketing	

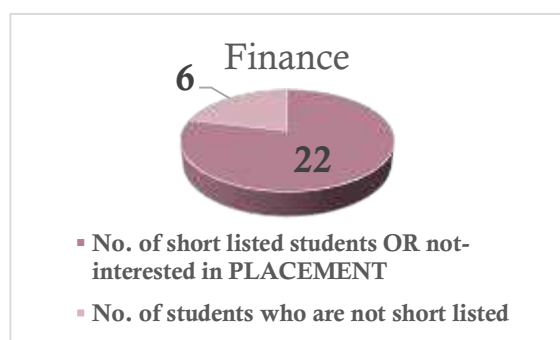
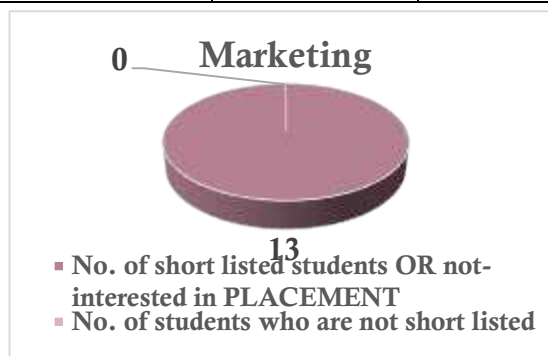


## Specialization wise placement details:

	No. of Students	No. of students who are not-interested in PLACEMENT	No. of students who are interested in PLACEMENT	No. of short listed students	Placement Percentage
<b>Marketing</b>	13	4	9	9	<b>100</b>
<b>Finance</b>	28	10	18	12	<b>78.57</b>
<b>HRM</b>	7	3	4	2	<b>71.43</b>
<b>Total</b>	48	17	31	23	<b>83.33</b>

### Marketing

No. of short listed students OR not-interested in PLACEMENT	No. of students who are not short listed
13	0

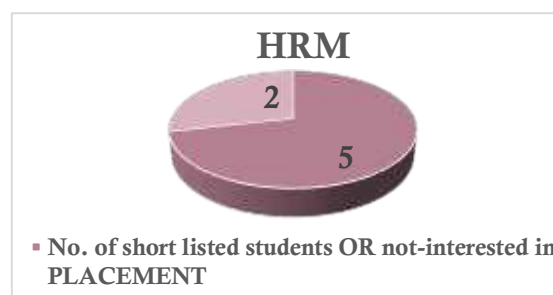


### FINANCE

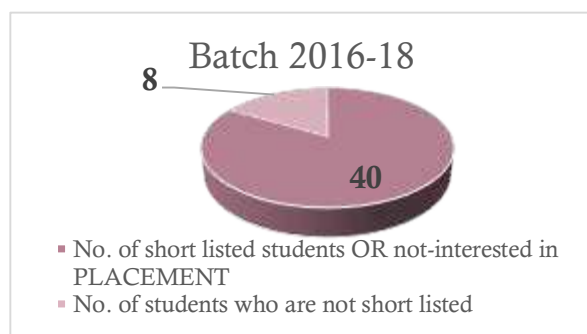
No. of short listed students OR not-interested in PLACEMENT	No. of students who are not short listed
22	6

### HRM

No. of short listed students OR not-interested in PLACEMENT	No. of students who are not short listed
5	2



### Batch: 2016-18



No. of short listed students OR not-interested in PLACEMENT	No. of students who are not short listed
40	8

**Placement In charge:**  
Mr. Akash B Shah.

## Placement Assistance from:

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