

A REPORT ON EXPERT LECTURE BY MS. ZANKHANA SRIVASTAVA

Document no.: F/AIM/Acad/Visiting/20/1.02

Date: 7-10-2015

Day: Wednesday

Time: 10:30AM to 12:30PM

Venue: Anand Institute of Management

A guest lecture by Ms. Zankhana Srivastava, ICICI Securities Ltd, Ahmedabad, was delivered 7th October, 2015 for the students of MBA (IIIrd Semester and Ist Semester), Anand Institute of Management.

She initiated the session with an overview about the practical importance of investment. She shared her knowledge related to stock market with the students. The lecture was a part of the Literacy Campaign that has been initiated by ICICI (included in Limca Book of Records). This campaign has reached out to a large number of colleges and encouraged the students to take part in the Stock Mind game, which is a part of the campaign.

The students were given an Id and a password for playing the game online. All the students actively took part in the session. They had been informed that the Id and password would be valid for some specific time period.

It was a very knowledgeable experience for the students. Through the lecture they came across many concepts of stocks which will be helpful to them in future.

Report prepared by: Ms. Disha Joshi (Assistant professor, Anand Institute of Management)