

**Anand Institute of Management, Anand**  
**Monthly Activity Report**

**Month:** August, 2016

No.	List of Events	Date
1.	Orientation Programme	5th- 6th August, 2016
2.	International Youth Day Celebration and National Library Day	13 <sup>th</sup> August, 2016
3.	CSR of Yes Bank	27 <sup>th</sup> August, 2016
4.	Women Cell Development Activity	27 <sup>th</sup> August, 2016
5.	Eco Planet Club Activity	27 <sup>th</sup> August, 2016

### **Orientation Programme for Batch 2016-18**

ANAND INSTITUTE OF MANAGEMENT (MBA Programme) managed by SRKSM had organized two day orientation programme for the newly admitted MBA students at college premise on 5th - 6th August 2016 at 10.00 am. The major objective of the programme was to make the students aware of the academic aspects of the course, the rules and regulations of the Institute. The orientation function activities were scheduled for 2 days. On 5th August 2016 students were made aware of the academic aspects of the course, various college activities, AIM cells, code of conduct of the institute, experience sharing by senior- junior students, ice breaking activities, senior- junior interaction and campus tour whereas on 6th August, 2016 presentations and group discussion were planned for which students were given interesting presentation topic before one day by Prof. Mayur Rao.

### **INTERNATIONAL YOUTH DAY AND NATIONAL LIBRARY DAY**

Anand Institute of Management organised a programme on International Youth Day and National library Day on 13 August, 2016. In this programme Dr. R. P. Patel Hon'ble Director of Anand Institute of P.G. Studies, Dr. Anu Mehta, I/C Principal of Anand Institute of P.G. and Mr. Balwant Tandel, Assistant Professor, Anand Institute of P.G. Studies was guest of honour for the event. The session was started with National Anthem and followed by the expert talk of Anu Madam on 'Literature and Values. Dr. R. P. Patel inspired the students for choosing right path in life and for career also. Books are un-detachable part of life. Mr. Balwant Tandel, threw light on various online sources of books and journals. Students of MBA semester III and semester I has actively participated in this event and presented various societal issues like, Tolerance and intolerance, girl child protection, humanity, clean and green India through role play.

## **CSR OF YES BANK**

Anand Institute of Management had scheduled a lecture for enabling the executives from Yes Bank to conduct their session. The session comprised of the Corporate Social Responsibility that is carried out by Yes Bank, in which they motivate college students to shoot a video with a 'Social Message'. The executives played videos of previous years that were conceptualized and shot by student participants. They urged that a good social message can make a difference and encouraged the students by announcing that the winners will be awarded with a cash prize and felicitated by renowned celebrities. It was also mentioned that the committee for deciding the winners will consist of famous people who have contributed significantly in the movie industry.

## **Women Cell Development Activity**

Anand Institute of Management is running Women Development Cell, under which a series of activities are planned out throughout the year. In starting of the academic year, an expert talk on Entrepreneurship was being organised by the institute for the students of first and third semester, MBA. Mrs. Kalpna Amin was invited for the same. Mrs. Kalpna Amin is the promoter/owner of the art gallery named "Floart" in Anand. She is a leading and a successful business women of this region. She shares with the students that her life is devoted to promote art and creation. She started her journey with beautification of women, first as a beautician for ten years, and then as Dress & Garment designer for women for six years, and then as an Interior Designer of home, offices, garden and public places through terracotta and other medium.

## **ECO PLANET CLUB ACTIVITY- PLANTATION**

Anand Institute of Management is doing continuous efforts for Green and Clean campus. The institute had organised tree plantation on 27<sup>th</sup> August, 2016. Dr. Nirmal Sharma, director of Anand Institute of Management all faculties and students had actively participated for tree plantation.

**Report Prepared By: Ms. Shivani Shah.**