

A REPORT ON FACULTY DEVELOPMENT PROGRAM (FDP) BY MR. DEEPAK BHATT

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Date: 7-4-2016

Day: Thursday

Time: 01:00 PM to 04:30 PM

Venue: Anand Institute of Management

Resource Person: Mr. Deepak Bhatt

Topic: “Advance Pedagogy for Teaching Professional Courses.”

ANAND INSTITUTE OF MANAGEMENT (MBA Programme) managed by SRKSM had organized one day Faculty Development Program by Mr. Deepak Bhatt, Vice President – Business Development, Gujarat Operations, Business world Magazine, was organized on 7th January, 2016 for faculties of professional courses. The faculties from different PG institute has participated in good numbers.

INTRODUCTION AND WELCOME OF GUEST



Ms. Disha Joshi (Assistant Professor, Anand Institute of Management) started with a brief introduction about Faculty Development Program and explained objective behind organizing this program. Followed by this, Dr. Medha Gupta (Assistant Professor, Anand Institute of Management) introduced the guest, Mr. Deepak Bhatt and welcomed him with a bouquet and memento.

Faculty Development Program



The session started with introduction of faculties followed by a team building activity. Through activity, he gave an idea about how faculties can give task of team building and team project works to students. He shared various techniques of teaching followed at different B-Schools like Harvard business School, Indian Institute of Management, Ahmedabad, etc.

He compared existing techniques which are used by faculties and shared differences and lacking points. The faculties were told to give challenging projects to students. He shared few case studies of Jet Airways, Nestle Maggi, Patanjali, Citi bank, Apple-Samsung case issues. He shared different ways like decision making activities, technical games, role plays, live case studies of related subjects, brain storming exercises, everyday presentations, mock interviews and interview techniques, etc. through which institute can standardise their teaching system. He also recommended different books, magazines and journals which can give motivation, knowledge related to management. The FDP was concluded with question- answer session with the participants.



Finally, Prof. Disha Joshi (Assistant Professor of Anand Institute of Management) gave the vote of thanks, extending gratitude towards the resource person Mr. Deepak Bhatt, participants and the teaching and non-teaching staff of Anand Institute of Management who contributed to make the FDP a success.

The attendees were served with high tea.



Report Prepared By: Prof. Shivani Shah.