

ANAND INSTITUTE OF MANAGEMENT

A REPORT ON HR- Mania(Training Development Programme on HR)

Date: 20th January 2016

Venue: ANAND INSTITUTE OF MANAGEMENT (MBA Programme) managed by SRKSM

Time: 2:30 PM Onwards

Organized by: HR students of 4th semester

Judges: - Dr. Bindiya Soni and Prof. Shivani Shah

The main objective to arrange this programme was to create awareness in students about different types of yojana given by Indian government for the development of nation and provide them a platform to express their "out of box" thinking.

The programme started with "Atal Pension Yojana". Students presented role play on this yojana and after that they had power point presentation on this. They highlighted different parameters and the benefits related to scheme.

The next "Make in India" was presented by second group of students. Role play and presentation method focused on this yojana. Ultimate objective behind this was to make India a renowned manufacturing hub for key sectors.



Companies across the globe would be invited to make investment and set up factories and expand their facilities in India and use India's highly talented and skilled manpower to create world class zero defect products

Another group performed on “Skill India Yojana”. It focuses on creating jobs for youth, the government has decided to revamp the antiquated industrial training centres that will train over 20 lakh youth annually.

“Start-up India” presented by fourth group, which emphasized to create business opportunity and entrepreneurship development in India.



All groups and their members performed enthusiastically and projected the base concept of the yojana initiated by central government.

The impact of these presentations was effective and mind-blowing. The talents of the students have been extracted to conform to the policies and implementation through. The group was enthusiastic to present a role play in future also.

Report prepared by: Dr. Medha Gupta (Assistant professor, Anand Institute of Management)