

A Report on the Launch Event of Mobile Application – AIM Konnect and Video Conferencing Facility

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Day: Tuesday

Time: 2:30 PM

Venue: Anand Institute of Management

Anand Institute of Management hosted the launching of the mobile application AIM KONNECT. The launch of AIM Konnect was held on 12th January 2016 at the Director's office. The event was inaugurated by Mrs. Jyotsanaben Patel, Hon. Secretary (Sri Ram Krishna Seva Mandal). The event was attended by the teaching and non-teaching staff of Anand Institute of Management and first and second year students of MBA programme.

The application has been developed by Mr. Amrish Patel. It is an android based application which includes various innovative features. Dr. Nirmal Sharma, Director (Anand Institute of Management) gave a brief presentation on the features of the application. He elucidated the benefits of using the application and how its use can help the Institute to save its resources. The application can be advantageous for all the stakeholders of the Institute. The key features of AIM Konnect are listed below:

- Students' Corner
- Parents' Corner
- Ask2Faculty
- AIM Website
- AIM Facebook
- AIM Twitter
- About AIM



Followed by the introduction of AIM Konnect, Dr. Nirmal Sharma introduced all the attendees with the newly developed video conferencing facility in the premises of the Institute. The facility was tested by the faculties and all showed excitement for taking the maximum advantage of the facility in future, although the facility will be modified and further developed in future.



Dr. Nirmal Sharma concluded the event by encouraging everyone to use the latest technologies for staying updated with the information. All the faculties and students were glad to have such an additional facility which will help them to stay updated and communicate more effectively.

Report prepared by Ms. Disha Joshi (Assistant Professor, Anand Institute of Management)