

**ANAND INSTITUTE OF MANAGEMENT**  
**A REPORT ON NATIONAL SEMINAR 2016**

**On “Application of Information and Communication Technology for Innovations in Business”**

**Venue:** Anand town hall, Anand.

**Date:** 5<sup>th</sup> March, 2016

**Time:** 10.00 AM to 5.00 PM

**List of participants:** About 110 participants participated in national seminar. (Complete list of students attached as Annexure I)

**Seminar Brochure, Invitation & Programme Schedule, Track Schedule, Track attendance, Winners list, Certificate:** Details of national seminar is attached as Annexure II

Anand Institute of Management (MBA Programme) managed by SRKSM had organized one day national seminar - “**Application of Information and Communication Technology for Innovations in Business**” on 5<sup>th</sup> March, 2016 at Anand Town hall. The seminar provided a good platform for the management scholars and experts to share their research and insights on the



different aspects of ICT in business in which huge number of students and faculty members of AIM and various other colleges had participated.

The day was started with registration of the participants wherein total 110 registrations were done. Out of which 20 participants were from other colleges and 90 participants were from AIM.

**Session I INAUGURAL FUNCTION (10:00 AM to 11:00 AM)**

The Inauguration Function started with a prayer song by Ms. Mansi Mirchandani & Ms. Shradha Barot student of MBA Semester IV. Then the programme was inaugurated with the lighting of the lamp by the President of the function Shri Hemantbhai Patel, Smt. Jyotsanaben Patel (Honourable Secretary of SRKSM), Chief Guest Dr. P Nayak (Secretary, Textiles Committee, Govt. of India), Guest of Honour Dr. PM Annavartham (CEO, ACE Software), Invited Speakers, and Dr. Nirmal Sharma (Director of Anand Institute of Management).





The other dignitaries that graced the function were Dr. Rekha Kumari (I/C Principal Anand Law College), Dr. Anu Mehta (I/C Principal Anand Institute of Post Graduate Studies), Dr. V. T Bhamwari (Principal of Anand Education College), Ms. Jyoti Madam (I /C Principal Anand Institute of Social Work), Ms. Jagruti Madam (Principal, Anand English Medium School), Dr. R. P Patel Sir, Dr. K S Prasad ( Professor, GH Patel) and Dr. Priyan Sir ( Professor, GH Patel).

### WELCOME SPEECH BY DIRECTOR OF ANAND INSTITUTE OF MANAGEMENT

**Dr. Nirmal Sharma (Director of Anand Institute of Management)** delivered his welcome address for the dignitaries, invited guests, research scholars and students. He provided some glimpse on the theme of the seminar and the purpose behind selecting this theme for seminar.



### INTRODUCTION OF GUEST



**Dr. Bindya Soni (Associate Professor of Anand Institute of Management)** briefly introduced and welcomed the President of the function, Chief Guest, Guests of honour with a bouquet and memento.

### EXPERINECE SHARING BY THE GUEST

Dr. P Nayak (Secretary, Textiles Committee, Govt. of India), Dr. PM Annavartham (CEO, ACE Software) has shared their experience with the students on various aspects of practical learning by highlighting how ICT helps in various sector of Indian economy.

**Smt. Jyotsanaben Patel (Honourable Secretary of SRKSM)** welcomed the guest on behalf of SRKSM and gave message that how ICT is playing vital role in the education sector.



## PRESIDENTIAL REMARKS BY PRESIDENT OF SRKSM

Shri Hemantbhai Patel gave his presidential remarks at the end of inaugural session and showed gratitude to dignitaries, guest and participants for making the seminar a grand success.



## Session II Key Note Address (11:00 AM to 1:00 PM)

### Key Note Address by Dr. Parmanand Nayak (Secretary, Textiles Committee, Govt. of India)



He explained the importance of information and communication technology in coordinating the activities in textile industries. He gave an example on how the process of customs for raw materials which took a week to be completed was managed in 48 hours with the help of ICT. With such time reductions, the operational efficiencies of the industries have increased to a great extent.

### Speech by Dr. Annavartham (CEO, ACE Software)

Dr. Annavartham explained the evolution of ICT and how the technology has been constantly improving since the first ever computer. With the help of a few videos, he showed what would the year 2025 be like when the technology must have developed to such an extent that virtual presence could be possible for humans. He gave the audience a brief idea about the IOT (Internet of Things), that is, how the non-living things can also communicate with each other to increase the precision and save time in day-to-day life of humans.



### **Speech by Dr. Vishal Khasgiwala (Director, M H Gardi Institute of Management)**

He interacted with the audience by explaining how the use of ICT has helped organizations in various industries to develop their business and operations. He gave a prominent example of a refrigerator that has been manufactured by LG, which can control its settings by communicating with its surroundings.

### **Session III Technical Session (2:00 PM to 4:00 PM)**



After the lunch break, in the technical session the researchers were given wide opportunity of presenting their research paper. For this, papers were bifurcated into two tracks namely: Track I- ICT in Education & other sectors, Track II- ICT in Banking & other sectors.

Under the Track I (ICT in Education & other sectors) in total 10 papers were received whereas under track II (ICT in Banking & other sectors) in total 10 papers were received and were presented.

### **Speech by Dr. B.P. Bhuvra (Associate Professor, C P Patel Commerce College)**

He shared his ideas with the research scholars about how ICT has helped in education. He explained how technology has played a vital role in boosting education among the students. Also he explained how the technology has been aiding the faculties in smooth delivery of knowledge.

### **Speech by Dr. N. N. Patel (Principal, Anand Commerce College)**

He shared his views regarding the role of ICT in banking. He expressed his thoughts on how ICT has aided in the development of the banking industry, and its role in upgradation of the operations of today's banks.

### **Session IV Valedictory function (4:00 PM to 5:00 PM)**

Finally the day was ended with valedictory function in which best paper presenters from each track were honoured with certificates and cash prize by Dr. B.P. Bhuvra (Associate Professor, C P Patel Commerce College), & Dr. N. N. Patel (Principal, Anand Commerce College)



The following is the detail of the best paper presenter from each track:

Track	Sr. No.	Name of author	Research Paper Title	Judge	Cash prize
Track I	1.	Ms. Shivangi Shukla Mr. Kiran Shukla Ms. Komal Shukla	Service Quality: "An Empirical study on Attitude & Evaluation of Digital Health Care Services Quality by patients of Anand District	Dr. B.P. Bhuva	Rs. 1000
	2.	Ms. Suchi Patel Ms. Khusboo Mansuri	A Study on Usage and Impact of ICT in Educational Sector of Gujarat with a Special reference to Selected Colleges of Anand	Dr. B.P. Bhuva	Rs. 500
Track II	1.	Mr. Paresh Dave	Mobile Banking Perspective and Challenges: An Empirical study of Surat City	Dr. N. N. Patel	Rs. 500
	1.	Dr. Bindiya Soni, Ms. Astha Goswami, Ms. Vruti Doshi Ms. Yogini Kadia	Use of Inward and Outward Remittances Facility in Anand District: An Empirical Perspective	Dr. N. N. Patel	Rs. 500
	2.	Mr. Mayur Rao, Mr. Ankush Patel Ms. Romani Patel	A Study On Perspective Towards Usage Of ICT In Entertainment Industry- With Special Reference To Anand City	Dr. N. N. Patel	Rs. 250
	2.	Dr. Bindiya Soni, Mr. Anil Prajapati Mr. Saiyad Akibali	Users' Perspective on E-Banking Facility in Anand City	Dr. N. N. Patel	Rs. 250