

Anand Institute of Management, Anand

Monthly Activity Report

Month: November, 2017

List of Activities held in November

NO.	LIST OF EVENTS	DATE
1.	National Day Celebration at GTU, Chandkheda	18 th November, 2017
2.	Skill Council Activities for Finance, Marketing and HR, Semester III	
	Finance	1 st November, 2017
	Marketing	10 th November, 2017
	HR	23 rd November, 2017

National Day Celebration - 2017

GTU organized National Day Celebration of Belgium, USA, Canada, and France on 18th November, 2017. GTU has started the unique activity of celebrating National/Independence days of the countries being studied under the GCSR Program. The Global Country Study Report (GCSR) is a two semester project in the curriculum of GTU's Global MBA Program. The students of MBA study various aspects of a foreign country like cultural, political, environmental, economic and demographic. They identify the bilateral trade opportunity of Gujarat and India with the country of study, France. About 40 participants from semester I and semester III of Anand Institute of Management participated in the National Day Event. In the technical session, the students of semester III had actively participated in presentation. They have presented on a country analysis France and identifying bilateral trade opportunity for the jute industry. The performance was highly appreciated by the dignitaries at the event. At the end of the celebration, Centre for Global Business Studies – GTU presented a shield and certificates to the students of Anand Institute of Management for their active participation in the National Day Celebration.

Skill Council Activities

GTU has established three skill councils namely, GTU-Financial Services Skills Council (GTU-FSSC), GTU-Council for Human Resource Studies and Organizational Structures (GTU-CHRSOS) and GTU-Skills Council for Marketing (GTU-SCM). In pursuance of the directions issued by the Gujarat Technological University, Anand Institute of Management has

initiated skill development council for AIM students. To enhance the practical learning, the institute has different clubs for finance, marketing and human resource. Under the **Finance club**, we have conducted two activities namely Virtual Portfolio and Business Standard Quiz. The events were coordinated and judged by Dr. Bindiya Soni (Associate Professor), Ms. Suchi Patel (Assistant Professor) and Mr. Mayur Rao (Assistant Professor). The **Marketing club** had organized Expert lecture by Mr. Sagar Vaghela (Advisor, Kotak Securities) and Presentations on Marketing topics. The activity was coordinated by Ms. Disha Garasiya (Assistant Professor) and Mr. Akash Shah (Assistant Professor). The **Human Resource club** had organized a role play under the subjects of HR on the topic of “Change of technology at Proficiency Pvt Ltd. & how to manage the change” by Ms. Shivani Shah (Assistant Professor). By organising different activities under the clubs, students have practical aspect of the theories they are studying during the semester.

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