

# ANAND INSTITUTE OF MANAGEMENT

## A REPORT ON TREE PLANTATION & CLEANLINESS DRIVE

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**Date:** 28<sup>th</sup> October, 2015

**Venue:** Shree Ram Krishna Seva Mandal Office & Campus.

**Time:** 11:30 AM Onwards

ANAND INSTITUTE OF MANAGEMENT (MBA Programme) managed by SRKSM had organized “Tree Plantation & Cleanliness Drive” Programme on 28<sup>th</sup> October, 2015 at 11:30 AM onwards at SRKSM office & campus. The main objective to arrange this programme was to make the SRKSM campus green & clean and also to create awareness among students about environment protection through tree plantation.

### TREE PLANTATION



The programme was started with tree plantation. Smt. Jyotsanaben Patel (Honourable Secretary of SRKSM), Dr. Tejal Patel (Principle of Anand Pharmacy College) and Dr. Nirmal Sharma (Director of Anand Institute of Management) planted a plant. Then all faculties of AIM planted different plants and gave assurance that they will take care of those plants which they have planted.

Students of semester I<sup>st</sup> & III<sup>rd</sup> did plantation at AIM building, all of them had promised to Dr. Nirmal Sharma (Director of Anand Institute of Management) that they will water the plants regularly and also took responsibility to take care of those plants.



## CLEANLINESS DRIVE



Swachh Bharat Abhiyan is a national campaign by the Government of India. It was officially launched on 2 October 2014 at Rajghat, New Delhi, where Prime Minister Narendra Modi himself cleaned the road. It was a remembrance to Gandhi's words. To continue with same mission Anand Institute of Management had organized "Cleanliness Drive Programme". Students of semester I & III of Anand Institute of management showed great enthusiasm and cleaned their campus. It was a proud moment for us that Dr. Nirmal Sharma (Director of AIM) himself cleaned the premises of AIM, which inspired students. Along with all faculty members student visited different areas of campus and cleaned it well.

The programme was concluded with great spirits among the faculties and students of Anand Institute of Management.



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