

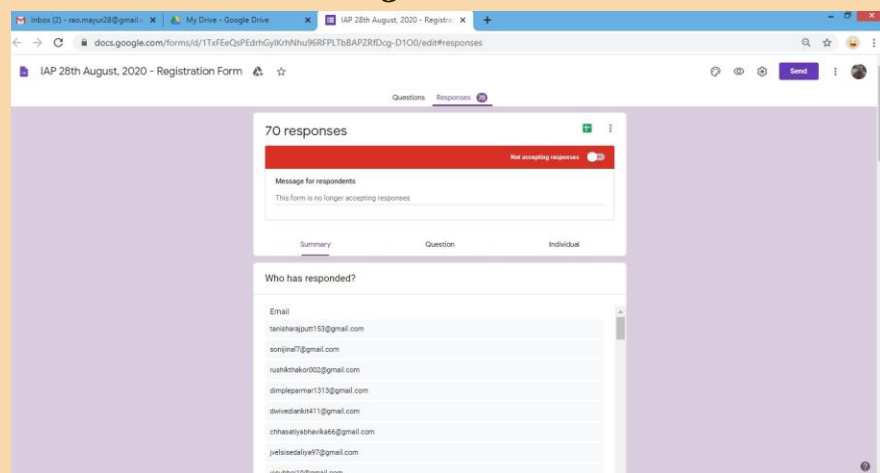
# ANAND INSTITUTE OF MANAGEMENT

Report on Investor Awareness Programme- 28<sup>th</sup> August, 2020

*Investment is a term, which is not only used by finance experts, but also by the individuals who may be of middle class salaried category. The concept of the Investment is always understood differently in varied segments*



*viz. economist understand Investment as addition in capital stock, Trader feels the devoted money reaping returns. Basically Investment in terms of finance simply clarifies, if you invest in order to get returns it is investment. If we purchase TV for our use at home, it is not investment. It is need of an hour to make people aware about the avenues of Investments, which suits their needs. Considering the traditional ways, majority people knew of Postal deposits or Fixed Deposits in Banks. Today is the new age, where person looks for more returns against high risk bearing capacity. It is necessary to make people aware of risky edged investments with huge returns.*



*Anand Institute of Management traced the need and took initiative to organize “Investor Awareness Programme” on 28<sup>th</sup> August, 2020. The Speakers were Ms. Kirti Shinde and Mr. Pratyush*

(Source: Google Forms- Snapshot of Response registered for the IAP)

Bhaskar. The session was conducted on Google Meet mode. Total 70 Participants attended the session, who registered themselves in advance and considering the co-coordinators' Team and Staff- total 84 attended the meet.

The session highly focused on the basics of financial planning, how the trading of shares can be done, basics of mutual funds' investments, the role of SEBI on the Investment outlook and grievance redressal structure.

The screenshot shows a Google Meet interface. The main content is a presentation slide with a light blue background. At the top, a blue box contains the text "I do not have money to invest?". Below this, the equation  $\text{Savings} = \text{Income} - \text{Expenditure}$  is displayed, with "Income" crossed out by a red line. Underneath, the word "But" is centered. Below that, the equation  $\text{Expenditure} = \text{Income} - \text{Savings}$  is shown. At the bottom of the slide, there is a small notification: "meet.google.com is sharing your screen. Stop sharing Hide".

On the right side of the screen, there is a sidebar for the "Investor Awareness Program...". It shows "People (59)" and "Chat". Below this is a list of participants with their names and profile pictures. The participants listed are: Dr. Mayur Rao (You), Aayushi Patel, aditya patole, Ankit Dwivedi, Arshi desai, bhavik chhatrivala, Bhavika Chhasatiya, Bhoomi Amin, and Bindhya Soni.

At the bottom of the screen, there is a row of participant thumbnails. From left to right, they are: Mitul Joshi, Sandip Gimara, Jinal Soni, bhavik chhatr..., Ruchi patel, Pratyush Bhask..., and kirti shinde.

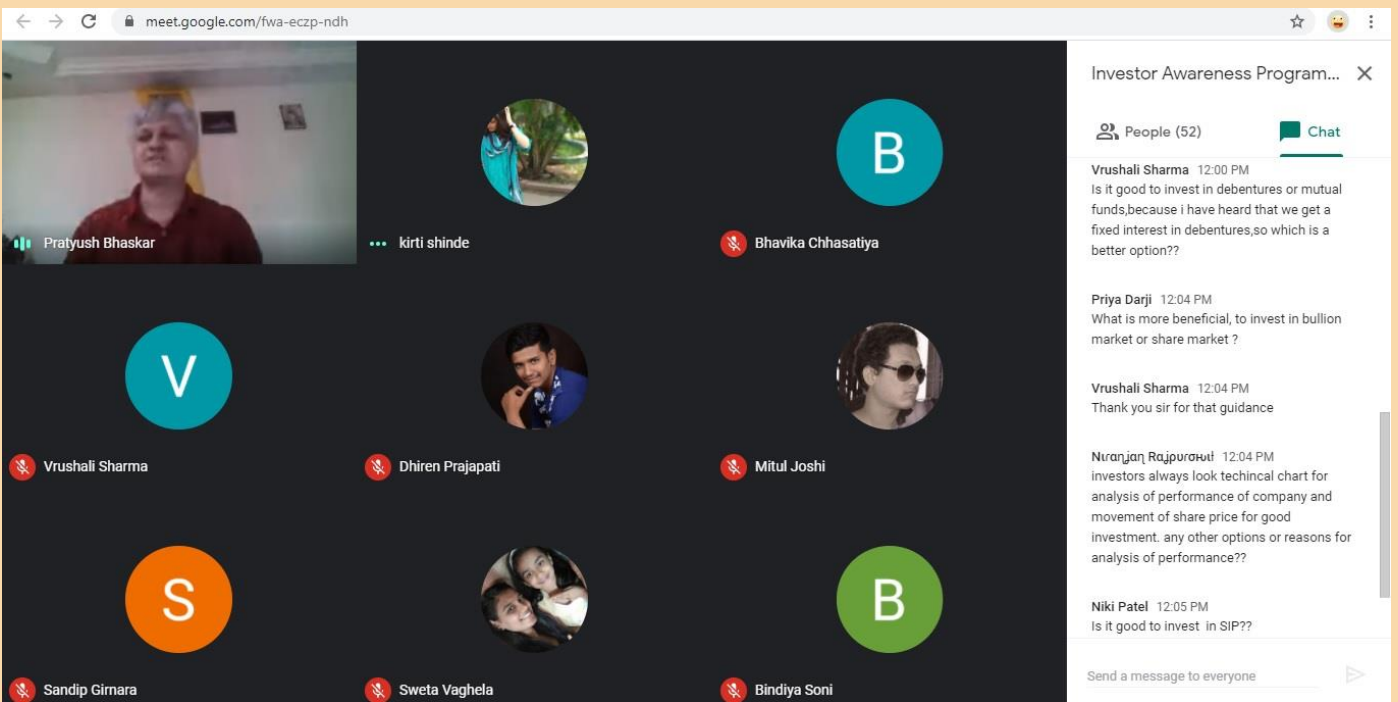
(Source: Google Meet Snapshot – Presentation by speakers: Mr. Pratyush Bhaskar and Ms. Kirti Shinde)

The presentation of speakers was very lucid and that gave participants more comfort, even the non-finance background participant even comfortable.

### **Live Interaction with Speakers:**

Real time interaction was also done between the experts and participants. The attendees were contented with the presentation and intellectual

discussion. Lots of questions were asked and answers were given in a very logical way by experts. This will surely help them to take a step in the investment world with the new perspective.



(Source: Google Meet Snapshot – Live interaction of students with speakers: Mr. Pratyush Bhaskar and Ms. Kirti Shinde)